



**Dear Community Partner,**

It's that time of year again—Bowl for Kids' Sake season is officially underway! As we prepare for our largest fundraiser for 2026, we hope you'll join us in making a powerful impact on the lives of local youth. Bowl for Kids' Sake plays a vital role in funding our mission, helping Big Brothers Big Sisters ignite and support the potential of children across our communities. In 2025 alone, we will have served more than 550 youth—and with your partnership, we can do even more in the year ahead.

Bowl for Kids' Sake continues to be a major community-wide celebration. This year, we're hosting four community bowls across Dover, Newcomerstown, Dellroy, and Cadiz. Companies, schools, families, and supporters come together each spring to raise funds and rally around our mission. In 2026, the Carroll County bowl will take place on **Saturday, March 21**, the Tuscarawas County bowls on **Saturday, March 14**, and the Harrison County bowl on **Saturday, April 4**. In addition, each of our 12 partner school districts will host their own Bowl for Kids' Sake events throughout the spring as part of their mentoring programs.

What does this mean for you? It means your sponsorship has remarkable reach. Your support isn't just recognized at a single event—it's highlighted across three counties and over three months of community engagement. Bowl for Kids' Sake is truly a season of connection, celebration, and shared purpose. Your sponsorship helps ensure its success and, most importantly, strengthens mentoring opportunities for local youth.

We invite you to join us as a **2026 Bowl for Kids' Sake sponsor** and help empower potential across Tuscarawas, Carroll, and Harrison counties. Enclosed you'll find a full overview of sponsor benefits available throughout the season. To receive maximum exposure, please confirm your sponsorship by **January 31, 2026**. If you're ready to make a meaningful difference, simply complete and return the enclosed confirmation form.

Thank you for continuing to invest in, empower, and ignite potential with us. We are grateful to have you as partners and champions for our kids.

Empower potential with us,

Allison Mann  
Director of Development & Administration  
Big Brothers Big Sisters of East Central Ohio





# SPONSORSHIP CONFIRMATION FORM

Contact Name & Title : \_\_\_\_\_

Company : \_\_\_\_\_

Address : \_\_\_\_\_

City / State / Zip : \_\_\_\_\_

Phone : \_\_\_\_\_ Fax : \_\_\_\_\_

Email : \_\_\_\_\_

**In order to receive maximum sponsorship exposure, confirm your sponsorship no later than January 30<sup>th</sup>, 2026!**

<u>Sponsor Level</u>	<u>Sponsorship Amount</u>	<u>Corporate Champion?</u>
<input type="checkbox"/> Platinum Perfect	\$7,500	<input type="checkbox"/> Yes
<input type="checkbox"/> Gold Strike	\$5,000	<input type="checkbox"/> Yes
<input type="checkbox"/> Silver Spare	\$2,500	<input type="checkbox"/> Yes
<input type="checkbox"/> Bronze Alley	\$1,000	<input type="checkbox"/> Yes
<input type="checkbox"/> Lane	\$500	N/A
<input type="checkbox"/> Bowling Ball	\$250	N/A

Please accept our contribution of : \_\_\_\_\_

**All payments and forms can be mailed to our office or emailed to Allison at [amann@bigs4kids.com](mailto:amann@bigs4kids.com)**



**400 Mill Avenue SE, STE 337  
New Philadelphia, OH 44663**

**330-339-6916 x132**

**[www.bigs4kids.com/bowling](http://www.bigs4kids.com/bowling)**

**Agency EIN : 34-1544215**



# CORPORATE CHAMPION FACT SHEET

## Strengthening Your Business While Strengthening Our Community

Bowl for Kids' Sake is one of the biggest ways local companies rally behind Big Brothers Big Sisters of East Central Ohio. Your business can support this event—and our mission—not only through a corporate gift, but also by counting the funds raised by your employees.

Companies that guarantee a combined level of employee and corporate giving earn the title of Corporate Champion.

## Why Become a Corporate Champion?

Businesses who combine employee fundraising with corporate support consistently see meaningful benefits:

- Boosted employee motivation. When staff see their employer backing their efforts, they're inspired to go further.
- Stronger teamwork and workplace culture. Working toward a shared fundraising goal naturally promotes connection, collaboration, and pride. Employee Bowl-Off Challenge provided with a travelling trophy to boost employee morale.
- Elevated corporate community image. Partnering with Big Brothers Big Sisters signals that your company invests in local youth and families—and the community notices.
- Expanded sponsorship opportunities. By hitting a guaranteed sponsorship level, your business receives all benefits associated with that sponsorship tier, even if part of the total is raised by employees. This allows your company to reach higher-impact sponsorship levels with shared effort.

## How the Corporate Champion Program Works

Every Bowl for Kids' Sake sponsorship level includes valuable visibility and promotional benefits. As a Corporate Champion, you lock in those benefits by guaranteeing your combined corporate-and-employee fundraising total.

There are two ways to participate:

### Option 1: Full Corporate Sponsorship

Your company contributes 100% of the sponsorship amount.

You immediately secure your sponsorship level and all corresponding benefits.

### Option 2: Shared Corporate Champion Sponsorship

Your business commits to reaching a specific sponsorship level through combined giving: employee fundraising + a corporate contribution (if needed).

Big Brothers Big Sisters staff will partner with you to develop fun, effective fundraising strategies to help your team meet—or exceed—your goal.

**DESIGNATING YOUR SPONSORSHIP COMMITMENT AS A CORPORATE CHAMPION HELPS US EQUIP YOU WITH ALL YOU NEED TO RALLY YOUR EMPLOYEES AND MAKE YOUR FUNDRAISING ENDEAVORS A SUCCESS!**

## EXAMPLE

Your company pledges to be a \$7,500 Platinum Perfect Corporate Champion :

- If employees raise \$5,500:  
Your company contributes \$2,000 to reach the pledge.  
You receive full \$7,500-level sponsor benefits.
- If employees raise the full \$7,500:  
Your company doesn't owe anything further—  
and you still receive all benefits at the \$7,500 level.

This model strengthens workplace culture, promotes community involvement, and maximizes your sponsorship impact.

Questions? We're here to help. Contact Allison Mann 📞 330-339-6916 ext. 132

# COMPLETE SPONSOR BENEFITS

## PLATINUM PERFECT GAME SPONSOR - \$7,500

### Pre-Event Benefits

- Exclusive Naming Rights as a presenting sponsor to the event : Bowl for Kids' Sake presented by "Your Company Name".
- Prominent placement of company logo on all event material. \*Note placement will start as soon as sponsorship commitment is received.
- Prominent placement of company logo on event website
  - This website is exclusively dedicated to Bowl for Kids' Sake and is used by all bowlers to register teams, schedule bowling shifts and raise money from friends, family and co-workers online. Between the bowler traffic and pledger traffic, you will have nearly 5,000 viewers in just 3 months.
- Prominent recognition in all pre-event Bowl for Kids' Sake press releases, print advertisements, and a social media post.
- Company logo on all promotional social media advertisements and each of the four community based bowl Facebook Event pages.

### Day of Event Benefits

- Prominent recognition during welcome announcements
- Placement of company logo on professionally designed retractable sponsorship banner that will be used at all company presentations and at each bowling facility, including at each of the school bowls hosted throughout the spring.
- Custom branded bowling signage for your company or team's reserved lanes.
- Opportunity to exhibit products and/or promote services to all attendees at event locations.
- A follow-up thank you video featuring one of our matches that can be circulated to your participating employees.

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# Gold Strike Sponsor - \$5,000

## Pre-Event Benefits

- Placement of company logo on all event materials.
- Recognition on event website.
- Recognition in Bowl for Kids' Sake press release, print advertisements & a social media post.
- Company logo on all promotional social media advertisements and each of the four community based bowl Facebook Event pages.

## Event Day Benefits

- Recognition during welcome announcement at the bowling event.
- Placement of company logo on professionally designed retractable sponsorship banner that will be used at all company presentations and at each bowling facility, including at each of the school bowls hosted throughout the spring.
- Custom branded bowling signage for your company or team's reserved lanes.
- A follow-up thank you video featuring one of our matches that can be circulated to your participating employees.

**\*Note sponsorship placement will start as soon as sponsorship commitment is received.**

# Silver Spare Sponsor - \$2,500

## Pre-Event Benefits

- Placement of company logo on all event materials.
- Recognition in all pre-event Bowl for Kids' Sake press releases, print advertisements, and a social media post.
- Promotional social media post leading up to bowling date.
- Opportunity to pre-reserve bowling lanes for your company's team.

## Event Day Benefits

- Recognition during announcements at the bowling event.
- Placement of company logo on professionally designed retractable sponsorship banner that will be used at all company presentations and at each bowling facility, including at each of the school bowls hosted throughout the spring.
- Custom branded bowling signage for your company or team's reserved lanes.

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# **Bronze Alley Sponsor - \$1,000**

## **Pre-Event Benefits**

- Promotional social media post leading up to bowling date.

## **Event Day Benefits**

- Recognition during announcements at the bowling event.
- Placement of company logo on professionally designed retractable sponsorship banner that will be used at all company presentations and at each bowling facility, including at each of the school bowls hosted throughout the spring.
- Custom branded bowling signage for your company or team's reserved lanes.

# **Lane Sponsor - \$500**

## **Pre-Event Benefits**

- Promotional social media post leading up to bowling date.

## **Event Day Benefits**

- Placement of company name on professionally designed retractable sponsorship banner that will be used at all company presentations and at each bowling facility, including at each of the school bowls hosted throughout the spring.

# **Bowling Ball Sponsor - \$250**

## **Event Day Benefits**

- Placement of company name on professionally designed retractable sponsorship banner that will be used at all company presentations and at each bowling facility, including at each of the school bowls hosted throughout the spring.

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